



The Role of Social Media for PAI Teachers in The Student Learning Process at School: an Introduction to Education

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Abstract

Education aims to form a generation of faith and piety as mandated by the law. And realizing this goal is not easy so it requires a process and cooperation from various parties, including PAI teachers who have their homework related to moral degradation that is increasingly becoming. Especially in this era where technological sophistication has advanced so rapidly that social media has emerged. So it takes a more interesting packaging of material from PAI teachers to students in the learning process to hit the heart so that the hope can be applied in everyday life. So the purpose of this study is to describe the role of social media for PAI teachers in the student learning process at school. The method used is a literature study with a qualitative descriptive approach, data collected from various relevant sources, and then concluded. The results showed that social media became a separate innovation for PAI teachers during the learning process with students, especially in the current era, and it acts as a means of learning from several sources, as a means of administrative documentation and integration, then as a means of planning both strategically and management and finally as a means of control that includes evaluation and measurement. And with all of that, learners will easily absorb information, develop their potential, and be able to learn.

Keyword: *Role of Social Media, PAI Teachers, Learning Process*

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INTRODUCTION

Education is a process to develop all human potential so that they can adapt to their environment as best as possible so that they can overcome the various challenges and dynamics that exist in everyday life. Apart from that, education is also a place to interact socially, morally, with skills, knowledge, physically and emotionally by the mandate of Law Number 20 of 2003 in chapter II Article 3 which contains the methods and processes of maturing students to become complete human being based on the values of society and culture (Alviyan et al., 2020).

Education aims to make the nation's life more intelligent and dignified, where it can develop all its potential to become a human being who is devout, faithful, independent, healthy, creative, democratic, knowledgeable, capable, of noble character, and responsible. So to achieve this, the most core educational activity occurs, namely the teaching and learning process carried out between teachers and students as an effort to achieve goals. To make it conducive, professional teachers are usually tasked with guiding, training, teaching, researching, and serving the community (Hamid, 2017). Professional teachers will indirectly improve the quality of education significantly in line with the development of people's lives in this era of

modern information technology. Like the emergence of the internet which is interpreted as computers connected.

The rapid development of the internet has had an impact on the emergence of social media where it is often used for positive things but also often used for negative things. This is also a special concern because it makes it easier and allows everyone to interact and obtain information at any time, from anywhere, and in any form with everyone who is in a distant and different place. The learning material is no exception it becomes a stimulus for developing creativity, problem-solving, and innovation skills so that students are expected to be skilled not only in terms of vocation but also in terms of thinking (Setiawan, 2018).

So in the current era where students are very skilled and experts in operating technology, of course as educators, you need to package the material that will be delivered later to make it more interesting so that students don't feel bored. Social media is an alternative that can be used directly to search for various knowledge and things that are the latest/are currently trending topics so that they are not limited by time, distance, and space. Some social media that can be used include e-learning, WhatsApp, Instagram, YouTube, Google Classroom, Google Meet, Zoom, Linked In, and others (A. Rafiq, 2020).

On the one hand, the various social media above will have a negative impact if misused, making someone easily fall for hoaxes and be selfish, apathetic, and not caring about the people around them in everyday life. What's even worse is that students become addicted to social media, which has an impact on the erosion of moral values (Faliyandra et al., 2022). If used well, social media will undoubtedly become a forum for communication and a source of positive and innovative information. Especially in PAI learning, which is known for having very few hours, but teachers are continually required and asked to carry out very important tasks, namely instilling good and commendable behavior and morals in students amidst the onslaught of social media, science and technology which are increasingly advanced, rapidly and developing very rapidly fast.

This is evidenced by one of the studies of Hamidatun Nihayah et al entitled Utilizing Social Media by PAI Teachers as a Means of Learning in Era 4.0 (Case Study at State Vocational High School 4 Bojonegoro) with a field study method and results in that social media is only used as a means of learning and protection for students from various deviant things such as radical thinking or other (Nihayah et al., 2021). So the similarity of the research with what the author presents is that both discuss the role of social media for PAI teachers in the student learning process, only distinguishes is in terms of methodology where the research uses qualitative field while the author uses literature study. So, from this background, the author is interested in discussing the role of social media for PAI teachers in the student learning process at school in the hope of being new and differentiating from previous research.

METHODS

The method used in this research is a literature study with a qualitative descriptive approach that reveals in detail and depth-related issues relevant to the theme (Nurhuda et al., 2023). The data collection uses documentation techniques from various sources related to the concept of social media, the concept of PAI teachers to concepts in student learning both from eBooks, journals, articles, websites, books, or other big data that also support and are relevant to the above themes.

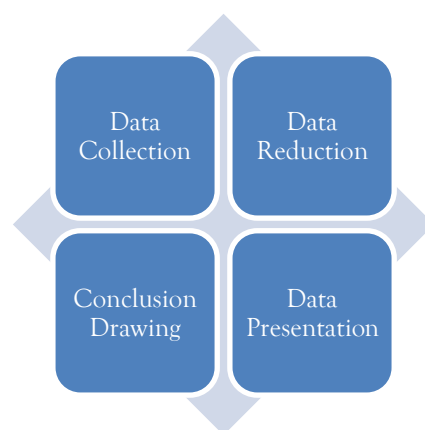


Figure 1. *Data analysis continues to spiral until saturation*

After the data is collected, the content is analyzed by reading repeatedly on important sub-themes that will be used to gain confidence in what is produced (Nurhuda, 2023). This can be validated by the following steps, namely reducing data, summarizing, simplifying or discarding things that are not needed, then presenting data which means showing the data that has been studied briefly, concisely, and clearly so that it can be compared with previous research. Finally, it will conclude to clarify the essence of the research conducted so that it can provide answers to previous problems with a sense of responsibility. The **figure 1** is a little description of the literature review research process to make it easier for readers.

RESULT AND DISCUSSION

The term role in the Big Indonesian Dictionary (KBBI) is interpreted as a position in society so that one has a position both formally and informally in an event. Apart from that, a role can also be said to be a status which historically, according to Ancient Greek and Roman times, was closely related to drama, thus becoming the character of an actor. Meanwhile, in social science, a role is interpreted as a function that is based on provisions and expectations for certain situations (Thompson, 2017). So, based on this explanation, when the role is connected to social media, it can be interpreted as the use or function of social media in supporting PAI teachers' and students' interest in learning at school.

Social media

Social media is a resource that emerged due to interactions between individuals in a community and internet networks in the form of applications or sites and allows users to get to know anyone, even strangers (Triastuti, 2017). Meanwhile, in another opinion, it is said that social media becomes a virtual intermediary in terms of communicating, collaborating, sharing, and interacting so that a social bond is formed (Alyusi, 2016). From this explanation, it can be said that social media is an intermediary platform for interacting between users and internet networks virtually based on cooperation, and sharing with anyone, even strangers.

Some characteristics of social media include (Nasrullah, 2016): *First*, there is a network that connects one device to another hardware device, such as a smartphone, tablet, laptop, computer, or other things. *Second*, there is information that represents content, interactions, and identity as a commodity consumed by social media users. *Third*, some archives explain that information will not be easily deleted because it has been stored and can be accessed via any device, whenever and wherever you want. *Fourth*, there is interaction between users, even though they are separated by long distances, the network continues to expand without being limited by space and time. *Fifth*, is social simulation, where it is often said that false reality can replace everyday reality.

Sixth, the existence of content by the user so that he can participate in creating it, owning the copyright, and gaining profits from advertising so that he has full rights to control the content. spread and expand. *Seventh*, there is distribution carried out by users in expanding the network, distributing and producing content that continues to be developed and is suitable for consumption by the public. Meanwhile, in another opinion, it is said that social media specifically has the characteristics of building ideology and exchanging content between users (Cahyono, 2016). Social media also offers the ability to create messages and deliver messages that have great power so that they influence public opinion that develops in society (Juwita, 2017). Apart from that, social media is also a tool for interacting, expressing, sharing, and exchanging information so that there is a two-way exchange in written, visual, and audiovisual form.

Types of Social Media

Below are several types of social media, (Sari, 2018): *firstly*, there is a type of social networking character where he becomes a social networker and builds a network of friends via Facebook, Instagram, LinkedIn.com, and others. *Second*, there is a type of blog as a form of existence in daily activities that are managed by individuals, thereby allowing other users to provide comments to each other on what is uploaded, web links, information, and so on. *Third*, there is a type of Microblogging that facilitates users to write their opinions and publish their activities, such as the emergence of the Twitter application which has tags for the latest topics and updated hot issues. *Fourth*, there is a type of media sharing which is a place to share photos, videos, audio, or others such as YouTube, WhatsApp, and others.

Fifth, There is a type of social bookmarking that manages, stores, organizes, and searches for certain news information online. Such as the Delicious site, Kompas, or others. *Sixth*, there is a type of Wikipedia that becomes shared content so that everyone can easily add, present, or refer to collaborative content from

its users on the encyclopedia site, starting from the history of the wiki to the bibliography (Zazin & Zaim, 2020).

History of Social Media

The internet began to emerge after research from the American Department of Defense regarding the formation of organic networks by connecting several computers in 1969. Then, in 1970 they succeeded in forming an internet network with several computers so that they could communicate with each other and it was as if the world was in their hands because everything is very easily accessible. As time progressed, social media also experienced developments where in the 70s bulletin boards were discovered that could connect someone with other people via electronic mail or telephone lines (Yanuarita, 2018).

Continued In 1995, the initial milestone was born which pioneered the creation of websites which are often called Geo Cities, namely web hosting which functions as a place to store and rent important data from websites so that they can be accessed from anywhere. Then in the following year, 1997-1999, Sixdegree.com, Classmates.com, and Blogger appeared as personal blogs. Then in 2002, the social media Friendster appeared which focused on music and social games in Mountain View California. Then the following year, namely 2003-2011, various types of social media emerged such as Twitter, Facebook, Google+, Wiser, My Space, LinkedIn, Instagram, Line, and others, each of which has its advantages and disadvantages. In 2016, Also born was the booming social media from China, namely TikTok, which is a music and video networking site.

PAI Teacher

Teachers are linguistically defined by the job of teaching. Meanwhile, in English, it is called a teacher, which means someone whose profession is teaching other people (Yuan, 2016). As for Law No. 14 of 2005, teachers are defined as educators who are tasked with guiding, assessing, training, mobilizing, teaching, and evaluating students from early childhood, primary to secondary in a professional manner in the formal education pathway. Meanwhile, in another opinion, it is said that teachers are people who are very responsible for encouraging students to continue to develop their potential to the maximum, both spiritually and physically so that they are independent in fulfilling their duties as servants of Allah and caliph fil ardi so that their piousness is not only just individually but also socially pious (Shinde & Bamber, 2023). From this explanation, it can be said that teachers are adults who are involved in the field of education and are tasked with teaching, guiding, and educating students so that they are as pious as Abdullah and pious as khalifate fil ardhi, which includes both the individual and social dimensions.

Meanwhile, Islamic religious education is interpreted as an effort to guide, train, supervise, and nurture a person's main and noble personality both physically and spiritually according to the standards of Islamic teachings. Meanwhile, in another opinion, it is said that Islamic religious education is defined as an effort to produce someone strong not only in terms of religion but also in terms of morals and character so that in the future Islamic teachings become a way of life that explains because it is based on the Al-Qur'an, 'an and hadith which are the key to safety, success and happiness in this world and the hereafter (Lundeto, 2021). Some of the goals that are expected with Islamic religious education include fostering fear and enthusiasm for worshiping Allah, forming true happiness both in this world and the hereafter, and finally strengthening and strengthening the unity of the Muslim community.

From the explanation above, it can be said that PAI teachers are adults who are involved in the field of education and are tasked with teaching, guiding, and educating students both physically and spiritually according to the standards of Islamic teachings so that they are pious as Abdullah, have a good personality and are noble and pious as khalifate fil ardhi, which includes the individual dimension and the social dimension to obtain true happiness in this world and the hereafter.

PAI Teacher Duties

The task of PAI teachers is not only to transfer knowledge, but they must also pay attention to what they transfer in terms of values so that they can be put into practice by students in everyday life. Even though technology and social media are developing very quickly, they can be utilized in the learning process, but teachers and their spirits cannot be replaced. And if you look back in history at the personality of the Prophet Muhammad as a teacher and educator, he had 2 main tasks, namely Purification, which means cleansing himself so that he remains fitrah and away from evil and ugliness. Then next is Teaching which means

transferring knowledge in the form of *aqidah*, worship, and *mua'malah* to behavior and morals that are commendable in life (Shittu & Olalekan, 2021).

From the two missions of the prophet above, it is clear that the main task of a teacher is to be the founder and bearer of religious norms in society and also to focus on teaching activities as an educator in the classroom. So in this case, a positive relationship and a conducive atmosphere between teachers and students is very necessary, which can be realized if the teacher fulfills his main duties, namely first as a manager in learning, which means he is tasked with planning, organizing, implementing, controlling and evaluating activities. student learning to achieve specified and established goals. Second, as a facilitator, which means a teacher must provide guidance, provide opportunities, and most importantly not consider himself as the only learning resource for students (Hansen, 2019).

Third, as a Moderator, which means the teacher must manage, organize, direct, encourage, and influence ongoing learning activities because he is the brain and driving force of all existing components. Fourth, as a motivator, means teachers must be able to encourage, encourage, and motivate their students so that they have the desire to continue learning consistently. Fifth, as an evaluator, the teacher has the right to comprehensively assess the student's learning process which includes cognitive, affective, and psychomotor aspects. Sixth, as director of learning, which means teachers must instill Islamic values in students.

Apart from that, teachers also have main duties, namely as teachers, class administrators, and also as mentors. He is also tasked with always developing the curriculum, developing the profession, and is tasked with fostering good relations with the community. Meanwhile, in another opinion, it is said that the teacher's task, among other things, is to bring the human heart closer so that it always feels watched over by Allah through purification and cleansing so that it can continue to develop its potential. Meanwhile, in another opinion, it is said that teachers must be responsible and carry a great trust in humans and God (Lennox, 2017).

The Personality of Islamic Religious Education Teachers and Their Competencies

The personality of PAI teachers is an important thing that must be considered because they are role models and the most basic role models for students. So, professionalism is required by imitating the Prophet's education, where even though the time was very short, his teachings were able to spread to various corners of the world. Apart from that, in the current era, every teacher has a different character and personality and it is that personality that will determine the future of their students, whether it will be full of glory or whether it will be destructive and destroyed. Personality itself is interpreted as the whole soul which includes the physical and psychological aspects of each teacher, where their behavior greatly influences students' attitudes, including the way they socialize, talk, dress, and walk (Shibutani, 2017).

The Islamic Education Teacher Competencies that every educator must have include having knowledge about the psychology of learning and human behavior, mastering the material in front of students, behaving appropriately and correctly when socializing in society, and being skilled in teaching. Competence is the ability of a teacher to carry out his profession responsibly and appropriately to achieve a predetermined goal. Muhaimin himself revealed that there are 4 competencies that educators must have in the education system in Indonesia, these four things support each other, namely personal competence, social competence, professional competence, and pedagogical competence.

Meanwhile, specifically for PAI teachers, apart from having to meet the four criteria above, they must also have additional competencies, namely mastering Islamic material comprehensively, having sensitivity to information, and mastering the rules and principles in interpreting to help in the development of Islamic religious education. So it can be said that the foundation of Islam, namely religion, must embody the four competencies above, such as personal religion (independent, authoritative, good morals, and so on), social religion (easy to adapt, good at communicating, easy to get along with and so on), professional religious (mastery of the material, able to utilizing ICT, and other than that and religious pedagogy (understanding student character, mastering learning theories, and other than that).

Meaning of Learning

Learning comes from the word "teaching" which is an absorption word from the word "teaching" which means process, action, and a way to get students to want to learn because of additional teaching and learning. Meanwhile, in the Big Indonesian Dictionary, learning is interpreted as the result of cognition and memory which influences a person's understanding. As for the National Education System Law, article 1 paragraph

20. No. 20 of 2003, it is said that learning is a process of interaction in a learning environment between teachers, students, and learning resources (Pane & Dasopang, 2017). Meanwhile, in another opinion, it is said that learning is an event that is systemically designed to determine the achievement of students' goals in developing all their potential.

Even so, some argue that learning is a two-way composition between the teacher who carries out the teaching process and the students who carry out the learning process. Apart from that, learning is also the core of education because it continues to produce responses to certain situations and conditions which become an effort that has previously been determined and must support each other between the components it (Churiyah et al., 2020). From the explanations above, it can be said that learning is a series of interaction processes between teachers and students to achieve the goals that have been designed so that students can maximize their potential.

Components in Learning

Components are an inseparable part of the learning process where each component is combined into a system that is mutually supportive and sustainable. Some of the important components include (Rusman, 2017): first, learning objectives which are indicators for measuring the success of the student's learning process. Second, learning materials, are materials, information, tools, and texts that teachers need in teaching and learning activities in the classroom. Third, the learning method is a way and technique for teachers to interact and convey their knowledge to students. Fourth, learning media where it becomes a tool for teachers to continue to activate their students and reduce boredom in the learning process and Fifth, learning evaluation where it becomes a tool for analyzing and providing feedback to teachers on whether the process that has occurred in their learning for students is successful or not.

The role of social media for PAI teachers in the student learning process at school

The current era is an era where moral degradation has spread more rapidly and morals have decreased so that it has become homework for teachers, especially PAI, where the law states that education aims to produce a generation that is faithful and devout (Asiyah & Jazuli, 2022). And this of course, both implicitly and explicitly, touches on Islamic religious education and makes it the front guard so that it not only presents students with cognitive theoretical material but also presents material that is packaged attractively so that it touches their hearts. and can be applied effectively and psychometrically. One of the things that play a role in making PAI material more interesting is social media so it plays a very significant role for PAI teachers in the student learning process at school, including the following: 1) As a means of learning, there is not just one source but several sources. This happens when teachers and students listen to YouTube, TikTok, or others and then convey the information to others via WhatsApp, Telegram, or other things, this can certainly become additional information. Example: The teacher orders students to look for the contents of lectures related to the law of wearing the hijab from several ustadz, then summarize and present. 2) As a means of documentation, administration, and integration. This can happen if students and teachers carry out online jurisprudence learning, whether using Google Meet, Zoom, or other things and then recording it. The recording results are shared again via Facebook, Instagram or YouTube. Another example: an international seminar is held which is attended by various regions in Indonesia and abroad, so the existence of social media will make the seminar very easily documented and integrated without having to travel all the way abroad. 3) As a means of planning, strategy, and management. This can happen because social media users are the core domain. This can be exemplified by school promotions and new student registration via Instagram and Facebook. It is also possible that when schools use e-learning, students can choose to learn via YouTube or just use PPT for PAI learning so that they can adjust to the user's wishes. 4) Means of control, evaluation, and measurement. This can be exemplified by WhatsApp, where when PAI teachers share YouTube video material related to the Caliph Umar Bin Khattab, for example, students are asked to answer the questions on the Google form. Apart from that, it can also be exemplified by explanations from PAI teachers regarding prayer, for example via PPT via Zoom, then when they finish learning, students are asked to practice praying and then put it on video, and the video is sent to the teacher. This paper can be used as a control and evaluation in PAI learning.

With the very significant role of social media as mentioned above, of course, it provides its plus value where students will find it very easy to obtain information, develop their potential, and grow their motivation to learn. It's just important to note that you don't use social media too much so that you become lazy about

communicating in the real world, then act individualist and fall into abuses such as fraud/hoaxes, online gambling, and pornography. So to overcome social media fraud, cooperation from all parties is needed, including students, families, schools, communities, and the government.

CONCLUSION

Social media is an intermediary platform for interacting and sharing between users and internet networks to anyone with certain criteria and different types. Meanwhile, PAI teachers are adults who are involved in the field of education and are tasked with teaching, guiding, and educating students to be individually pious as Abdulloh and socially pious as kholifatun fil ardh. Learning is a series of interaction processes between teachers and students to achieve the goals that have been designed so that students can maximize their potential. So the relationship between the three, in this case, social media, is an innovation in itself for PAI teachers during their learning process with students, especially in the current era. and it plays a role as a means of learning from several sources, as a means of administrative documentation and integration, as a means of planning both strategically and management, and finally, as a means of control which includes evaluation and measurement.

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